

## Here's What Other Contractors Are Saying

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“We believe that energy efficiency is valued by consumers today. If we can show them true savings from a more energy-efficient home, usually nine out of ten will be on board.” – *Dominic Maleno, Builder – Maleno Development*

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“ENERGY STAR certification means you're getting a better job, a better system. We've learned a lot by doing it.” – *Rick Steffy, HVAC Estimator – Ameri-Tec*

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“It takes commitment, perseverance and communication — because the natural response to any change is resistance. But once you get there, it's easy. Now ENERGY STAR is just another brick in the foundation of being a solid builder with a quality product.” – *James Graybill, Owner – Alden Homes*

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“Builders can — for not a whole lot more cost — build a much better home, have fewer call backs, and have much happier customers. Will buyers want a house that costs 25-30% less to heat and cool? Of course, they will.” – *Stan Kuhn, Owner – Energy Auditors*

**FirstEnergy**<sup>®</sup>

Met-Ed • Penelec • Penn Power • West Penn Power

## Your First Source for Energy Savings

FirstEnergy's Pennsylvania Utilities  
Energy Efficient New Homes Program

[www.EnergySavePA.com](http://www.EnergySavePA.com)

1-800-537-6745

[coordinator@energysavePA-newhomes.com](mailto:coordinator@energysavePA-newhomes.com)

The costs of energy efficiency programs are recovered through customer rates in accordance with PA Act 129 of 2008. For a complete list of commercial, industrial, residential, and low-income energy efficiency programs, please visit [energysavePA.com](http://energysavePA.com). By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.

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## Savvy Builders Save Energy

## FirstEnergy's Pennsylvania Utilities Energy Efficient New Homes Program





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More homebuyers are asking about energy costs than ever before. A 2015 National Association of Home Builders survey found that 88% of homebuyers list energy efficiency among their top concerns.

Forward-thinking builders are incorporating advanced energy-efficiency techniques into their building plans. Their homes deliver greater energy savings, lower maintenance costs and ensure better room-to-room comfort.

FirstEnergy's Pennsylvania Utilities Energy Efficient New Homes Program provides financial incentives to builders to help cover the additional cost of implementing more energy-efficient building techniques in new homes serviced by FirstEnergy's Pennsylvania utilities.

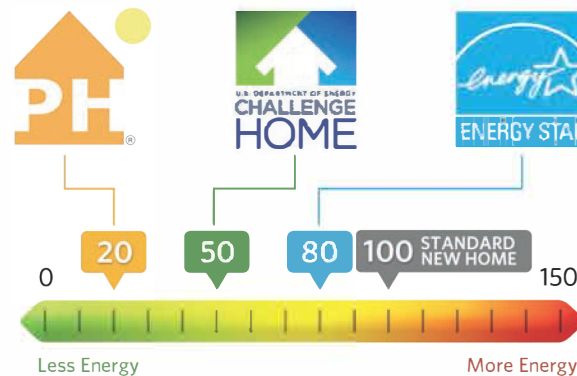
For more information, visit the program website at

[EnergySavePA-NewHomes.com](http://EnergySavePA-NewHomes.com)

## Builder Incentives

Builders whose homes are serviced by Met-Ed, Penelec, Penn Power and West Penn Power are eligible to receive direct financial incentives for the construction of homes that perform better than the energy-efficiency standards of the current energy code. Savings over code are determined using REM/Rate™, the software used by organizations that conduct Home Energy Rating Systems (HERS®) Ratings.

All homes must be inspected and verified by a certified HERS Rater to qualify for program incentives.



Builders who meet ENERGY STAR® certification requirements are eligible to receive greater financial incentives. Additional incentives are provided for the construction of more energy-efficient, low-income housing.

The more efficient the home, the greater the incentive.

With incentives measured by total kWh saved annually, the more builders save the more they earn. Builders of qualifying homes can earn hundreds of dollars or more.

FirstEnergy's Pennsylvania Utilities Energy Efficient New Homes Program is a great opportunity for builders of multifamily homes. Builders of multifamily projects receive an incentive per unit, totaling thousands of dollars per building.

## Distinguished Performance

Builders involved in the program stand out as leaders in the construction of high-quality, energy-efficient homes. Marketing support is available to help program participants develop a stronger reputation among their peers and customers. Participants also receive free technical trainings and recognition on the program website's Builder Showcase.

## Increase Revenue

Studies have shown that ENERGY STAR®-certified homes sell faster and at higher prices than similar non-certified homes. Third-party testers will confirm quality of an ENERGY STAR home, which typically uses 20-30% less energy per year than a typical home. Homebuyers save money on their energy bills and receive peace of mind, wall-to-wall comfort and proven value.

## Program Flexibility

Builders can choose from a variety of energy-efficiency features to meet performance guidelines including:

- Effective insulation
- High-performance windows
- Tight construction and ducts
- Efficient heating and cooling equipment
- Energy-efficient products and appliances

