### Here's What Past Participants Are Saying



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- "Every builder is claiming to be more energy efficient. What we tell the customer is that the proof is in the Home Energy Rating Score." Chris Schoonmaker, President S&A Homes Housing Division
- "Before, building a house was simply about sticks and bricks. Now there is a whole new science of building. It's about creating a complete system that performs to meet the energy needs and comfort of the customer." Dominic Maleno, Builder Maleno Development
- "Our new home is one-and-a-half times the size of our old home and it costs less than half as much [in utilities]." - Anna-Katrin Strauss - Owner of an ENERGY STAR Certified New Home

### Your First Source for Energy Savings

FirstEnergy's Pennsylvania Utilities Energy Efficient New Homes Program

297 1/2 Chestnut Street Meadville, PA 16335

www.EnergySavePA.com

the program costs.

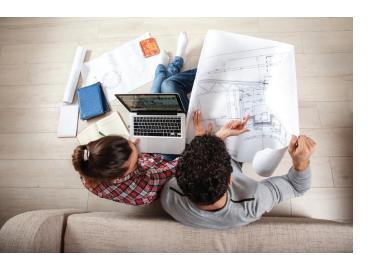
1-800-537-6745 coordinator@energysavePA-newhomes.com

The costs of energy efficiency programs are recovered through customer rates in accordance with PA Act 129 of 2008. For a complete list of commercial, industrial, residential, and low-income energy efficiency programs, please visit energysavePA.com. By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset

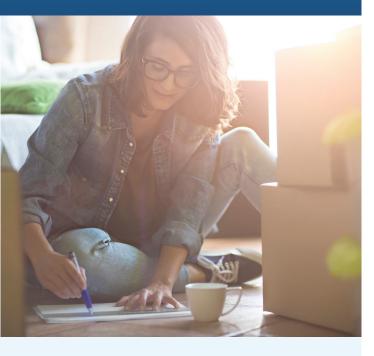
### Come Home to Comfort

# FirstEnergy's Pennsylvania Utilities Energy Efficient New Homes Program





## FirstEnergy's Pennsylvania Utilities Energy Efficient New Homes Program



The energy required for heating and cooling can account for more than half of the cost of a home energy bill.

New building practices combined with a rigorous energy rating system allow homebuyers to find homes that save energy and reduce the cost of energy bills.

For more information, visit the program website at

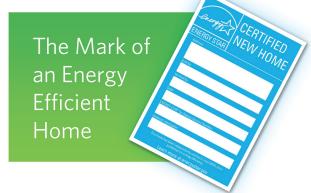
EnergySavePA-NewHomes.com

### **Peace of Mind**

Builders who partner with FirstEnergy's Pennsylvania Utilities Energy Efficient New Homes Program must calculate the performance score of each qualifying home. Knowing the Home Energy Rating System (HERS®) Index score provides transparency to homebuyers looking to understand future energy use.

Generally, scores on the HERS Index range from 0 to 150, with a lower score indicating a more energy-efficient home. The HERS score is measured by a qualified, independent energy rater.

The same ENERGY STAR® label that indicates efficiency for home appliances is also used to certify new homes. A home only receives the ENERGY STAR label after passing a series of stringent inspections and performance testing. Homes built to ENERGY STAR standards typically achieve energy savings of 20-30%.



### **Better For Your Bank Account**

Builders who participate in the program construct homes that exceed standard building code by a minimum of 15%. Qualifying homes have more effective insulation systems, efficient and properly installed heating, cooling and ventilation equipment, high-performance windows, and efficient lighting and appliances. Homebuyers save money on energy bills and maintenance cost while enjoying wall-to-wall comfort.

Homebuyers who purchase an ENERGY STAR-certified home move into a more durable, comfortable and energy-efficient house.
Comprehensive practices and long-lasting materials protect the roof, walls and foundation from water damage. As a result, an ENERGY STAR home can better withstand the elements, potentially saving thousands of dollars on maintenance costs. Future homebuyers recognize value in the ENERGY STAR label, yielding the potential for higher resale value.

#### **Enhanced Comfort**

Less-efficient homes are often too hot and humid during the summer, or cold and drafty during the winter. Participating builders construct homes that are built to keep temperature and humidity at optimum levels throughout the house at all times. As an added bonus, the advanced building enclosure of a more energy-efficient home insulates the house from unwanted noise, providing more peace and quiet all-year-round.

