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By: [Madvine Financial Content](#) via [PRWeb](#)

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As Housing Market Builds Momentum, FirstEnergy's Pennsylvania Utilities Respond to Growing Consumer Demand for Low-Energy Homes



FirstEnergy's Pennsylvania utilities are now offering incentives to participating builders in the Met-Ed, Penelec, Penn Power and West Penn Power service territories for building to ENERGY STAR® v.3 standards.

(PRWEB) September 03, 2014

Following last season's historically cold winter, buyers of newly constructed homes are increasingly seeking housing options that deliver lower utility bills and higher levels of comfort.

To bring these benefits to buyers of new homes, FirstEnergy's Pennsylvania utilities are now offering incentives to participating builders in the Met-Ed, Penelec, Penn Power and West Penn Power service territories. The Pennsylvania Energy Efficient New Homes program is available to any construction firm that builds to ENERGY STAR® v.3 standards.

The same ENERGY STAR label that indicates efficiency for home appliances is now being used to certify new homes. Families that purchase ENERGY STAR certified homes save as much as 30 percent on their energy bills and receive assurance that their homes will deliver better performance in terms of quality, comfort and durability, having been tested, verified and inspected by third-party experts.

An increasing number of homebuyers are seeking low-energy homes. According to a 2013 report by the National Association of Home Builders, 73 percent of homebuyers say that the projected utility costs of a home influence their purchase decision. More than 90 percent prefer homes with ENERGY STAR certification.

If you are a homebuyer interested in learning more about the Pennsylvania Energy Efficient New Homes program, or a builder interested in participating in the program, visit <http://www.energysavepa-newhomes.com>.

[Watch this video to learn more about ENERGY STAR homes](#)

For reporters interested in learning more about the Pennsylvania Energy Efficient New Homes program, interviews can be arranged with Mike Arblaster, Program Coordinator, upon request.

To schedule an interview, please contact Ben Block at bblock@cleanmarketwork.com or 215-776-5405.

For additional information, please review the attached press package.

For the original version on PRWeb visit: <http://www.prweb.com/releases/2014/08/prweb12085914.htm> 

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